

moolala

money made simple.

Keynote Title:

“Moolala:
Why smart people do dumb things with their money (and what you can do about it)”

Keynote Description:

Moolala is an optimistic and fun keynote that focuses on inspiring people to get a handle on their money so they can live the life they want. The presentation answers two simple and equally important questions: Why do smart people do dumb things with their money? And what can we do about it?

Through research and extensive practical experience leading the Moolala Method to thousands of people, Bruce has come up with answers to both questions.

The keynote is customized to each audience and can be delivered as a high impact 45-minute conference opener/closer, or a longer 1.5 hour breakout session. Moolala can also take the form of a fully customized private workshop that can last from 2 hours to a full day.

Learning Outcomes:

Bruce Sellery will help your audience:

1. **Get clarity** on some of the mistakes they're making with their money, as well help them set priorities about what they need to know and work on first.
2. **Create a simple plan** to correct their mistakes quickly, and without requiring them to make personal finance their new hobby.
3. **Be inspired** to get off their duff and into action immediately. That includes becoming more confident in asking questions about money and removing the taboos that surround it.